

2023 RATES

FREQUENCY DISCOUNTS

4-COLOR	1X NET	3X NET	6X NET
Full Page	\$59,948	\$58,749	\$57,549
2/3 Page	\$44,961	\$44,061	\$43,163
1/2 Page	\$34,469	\$33,781	\$33,092
1/3 Page	\$22,972	\$22,512	\$22,052

COVERS	1X NET
2nd	\$71,937
3rd	\$62,945
4th	\$74,934

Rates are net. No additional charge for bleed.

**FOR MORE INFORMATION,
PLEASE CONTACT YOUR SALES REPRESENTATIVE OR
ADVERTISING@GARDENANDGUN.COM.**