

2024 RATES

Frequency Discounts

4-COLOR	1X NET	3X NET	6X NET
Full Page	\$64,144	\$62,861	\$61,577
² / ₃ Page	\$48,108	\$47,145	\$46,184
¹ / ₂ Page	\$36,882	\$36,146	\$35,408
¹ / ₃ Page	\$24,580	\$24,088	\$23,596

COVERS	1X NET
2nd	\$76,973
3rd	\$67,351
4th	\$80,179

Rates are net. No additional charge for bleed.

FOR MORE INFORMATION,
PLEASE CONTACT YOUR SALES REPRESENTATIVE OR
ADVERTISING@GARDENANDGUN.COM.