

# 2025 PRINT RATES

## *Frequency Discounts*

4-COLOR	1X NET	3X NET	6X NET
Full Page	\$68,634	\$67,261	\$65,887
1/3 Page	\$26,301	\$25,774	\$25,248

COVERS	1X NET
2nd	\$82,361
3rd	\$72,066
4th	\$85,792

Rates are net. No additional charge for bleed.

**FOR MORE INFORMATION,  
PLEASE CONTACT YOUR SALES REPRESENTATIVE OR  
ADVERTISING@GARDENANDGUN.COM.**