
2026 Print Rates



FREQUENCY DISCOUNTS

4-COLOR	1X NET	3X NET	6X NET
Full Page	\$72,066	\$71,002	\$69,181
1/3 Page	\$27,616	\$27,063	\$26,510

COVERS	1X NET
2 nd	\$86,479
3 rd	\$75,669
4 th	\$90,082

Rates are net. No additional charge for bleed.

For more information, please
contact your sales representative or
advertising@gardenandgun.com.